

ECU has a rich history in the Love's Cup competition, a statewide business plan competition which requires writing a business plan and presenting to potential investors. Teams are advised by ECU's Dr. Stacey Bolin. Each team from ECU competes in the Small Business Category. Winners are:

2017

Award: Second Place

Business Name: StoPanic

Team Leader: Srijita Ghosh

Concept: StoPanic is a device resembling a hearing aid that is designed to help people to overcome panic attacks by playing calming music when it detects certain physiological changes.

2016

Award: First Place

Business Name: AIR-EZ

Team Leader: Larisa Bolin; Team Members: Breanna Ragan and Caleb Large

Concept: Air-Ez is an easily attachable electronic system that turns a typical airline seat into a safe and comfortable seat for handicapped and mobility impaired individuals.

Award: Second Place

Business Name: Back Seat Hero

Team Leader: James Brown

Concept: Back Seat Hero is a pressure-sensitive mat with indicator lights that signal the driver to a passenger's presence in the back seat.

2015

Award: First Place

Business Name: Suite Seat

Team Leader: Miles Mitchell

Concept: SuiteSeat is a mobile application that lets sports teams offer retail shopping for food, apparel and souvenir directly from their seat without missing any game action.

Award: Second Place

Business Name: Gourmet Grub

Team Leader: Stanford Mahlatini

Concept: Gourmet Club is a quick-service restaurant that will be located in Ada, Oklahoma; the restaurant will provide a brick-and-mortar location, as well as offer vending and catering operations for consumers.

Award: Third Place

Business Name: Back-Spin

Team Leader: Miranda McNabb; Team Member: Matthew Butler

Concept: Back-Spin is a baseball training device that holds a baseball from the top, allowing a batter to focus on the bottom half of the ball a create back spin when hitting the middle or lower part of the ball.

2014

Award: Second Place

Business Name: LockWall

Team Leader: Brandon Holt; Team Members: Sara Folsom, Cameron King and Chase Sheffield

Concept: Lockwall is a unique composite panel system designed with strength and versatility, providing superior lateral support that is ideal for multilevel facilities.

ECU Pitch Competition Winners:

2015: Miles Mitchell

2014: Chase Sheffield

Paulsen Award Scholarship Winners from ECU:

2017: Miranda McNabb

2016: Larisa Bolin

2015: Miranda McNabb

2013: Andrea McKinney