

East Central University
Business Administration - Entrepreneurship Concentration- B.S.
0077/UG23

Student Name: _____	Student ID # _____
30 hours at ECU completed	Advisor: _____
60 hours at Sr college completed	
40 hours upper level completed	OSRHE Computer Proficiency Requirement met

Requirements	Hours
<i>Courses highlighted in blue are general education courses that are required for the major.</i>	

I. General Education **40**
A maximum of twelve hours may be counted in both the major/related work and general education.

C. Required Upper Level Business Administration Electives **6**
 Six (6) hours Accounting, Business Administration, or Information Technology Management upper level courses.

II. Major in Business Administration **75**

A. Required Core Courses			42
ACCT	2103	Financial Accounting	
ACCT	2203	Managerial Accounting	
BSEC	2603	Bus and Econ Statistics	
BUCOM	3133	Bus Comm & Report Writing	
BUS	1113	Foundations of Business (must be taken prior to completing 60 total credit hours) OR	
MGMT	4623	Leadership (must be taken after completing 60 total credit hours)	
BUS	4303	Business Strategy and Policy	
BUSLW	3213	The Legal Environment of Business	
ECON	2003	Principles of Macroeconomics	
ECON	2013	Principles of Microeconomics	
FIN	3113	Financial Management	
MGMT	3013	Principles of Management	
MIS	1903	Computer Business Applications	
MIS	3433	Management Information Systems	
MKTG	3313	Principles of Marketing	

III. Related Work			6
COMM	1113	Fundamentals of Human Communication	
MATH	1613	Functions and Modeling	

IV. Minor

V. Electives **11**

An elective course is any college-level course not required by the degree that is utilized to reach the 120 credit hours required for degree completion. Elective courses are chosen according to the interest of the student and can be used in completion of a minor, certificate, or additional major.

VI. Total Hours Required **120**

VII. Special Requirements

For graduation, a minimum grade point average of 2.25 is required in II. A. Business Administration core courses (excludes courses required for area of concentration).

Students majoring in Business Administration must take at least 40 percent (48 credit hours) of their course work in non-business courses. However, BUCOM 3133, ECON 2003, ECON 2013, FIN 1113, and MIS 1903 will be considered non-business courses for this requirement.

B. Required for Concentration in Entrepreneurship			27
BUS	4103	Global Business	
BUS	4213	Business Ethics	
ENTR	3103	Introduction to Entrepreneurship	
ENTR	4413	Bus Planning & Strategy For Entrepren	
ENTR	4503	Venture Creation	
FIN	4623	Applied Finance	
MGMT	3063	Production/Operations Management	
MIS	3453	Adv Computer Bus Applications	
MKTG	3333	Digital Marketing OR	
MKTG	3813	Professional Selling	